

# PARKER FEIERBACH

## CURRICULUM VITAE

PARKER@BACH.PHOTO  
www.bach.photo  
770.539.2260  
she/her

### Technical Skills :

Lighting Equipment  
Capture One  
Adobe Photography Suite  
Copywriting  
Gsuite  
Team Management  
Microsoft Suite  
ZenDesk  
Social Media  
Digital Data Archiving  
Illustrator  
Survival Techniques

### Languages :

Español (-----/)  
English (-----/)  
Français (-----/-)  
Italiano (-----/---)  
Português (---/-----)

### Contributor :

(2015)  
'Feathers: Displays of Brilliant Plumage'  
Editor and copywriter with Robert Clark  
(2016)  
'Evolution:A Visual Record'  
Editor with Robert Clark

### Publication :

(2018-2020)  
Delish - 10 cookbooks/bookazines  
(Aug 2019)  
Bicycling Mag  
"I Want to be in Japan Forever"  
(Nov 2019)  
Runner's World 'Vol State'  
(edt 2016)  
Runaway Magazine Vol. 1  
(Nov/Dec 2016)  
Bicycling Magazine  
'Stationary Bikes Go Punk'

### Clients:

DELISH / BICYCLING MAG / RUNNER'S  
WORLD / HEARST MEDIA / NATIONAL  
GEOGRAPHIC / KIND BAR / HIGH  
COUNTRY NEWS / GOOD HOUSE-  
KEEPING / REVEL TRANSIT / HAMMER-  
HEAD / AAA MAG / SPECIALIZED  
BICYCLES / MACHINES FOR FREEDOM

### Education :

Bachelors of Arts in Anthropology  
University of Georgia 2012

Self-motivated, self-taught, currently looking to expand capabilities from content generation into content success. Naturally skilled in Client Communication, Media Editing and Languages, with a particular curiosity in System Optimization

### Experiences:

-----2015-2020 - Owner - bach.photo inc.-----

#### PHOTOGRAPHER

Apt at tailoring the size and skillsets of my teams depending on the nature of the project - I've proven to attain exemplary results whether directing stripped down, agile teams or teams of up to 30 people. In both planning and execution stages, these teams have been both internationally and nationally distributed. Most recently, I helped with Revel Transit's expansion to 4 cities across the United States.

I've been primary photographer for Delish over the course of the last two years, working alongside their editorial team to generate web and print media content on a rolling basis. Using the weekly recipe document, I work with food stylists and content editors to produce media, building a custom approval workflow utilizing Slack private channels to quickly communicate with the client so that they need not be physically present for the shoot itself.

#### LIGHTING TECHNICIAN WORK

Knowledgeable about production equipment, technical specifications, having learned how to assist by working on everything from high-production fashion shoots to remote mountain shooting environments. Proven skill at replicating and reverse engineering lighting from references..

#### DIGITAL TECHNICIAN WORK

Meticulous about all produced assets, metadata, and data arranged for reference in the future by other parties. Demonstrated capacity to interpret retouching desires both on set and after a shoot, all while maintaining rigorous file redundancy schedules.

I've worked to reorganize the asset libraries of 3 other professional photographers to help them ensure they were able to find their work more effectively, and am regularly contacted to advise on best practices.

-----2014-2016 - 1st Assist - Robert Clark Photography-----

Worked long hours with Robert Clark editing, managing, and categorizing files. I also managed his business, expanded his client portfolio, and planned for upcoming publications and due dates. In the field, I assisted in over 20 National Geographic assignments all over the world. Often, this included communicating with local subjects to accomplish what was needed to compose the photo.

Managed and operated the 2000sq ft Ten Ton Studio for Robert Clark, producing high budget and high-demand shoots for clients renting the space, sourcing and procuring equipment and set design elements for use in all manner of production. Managed a rolling schedule of 5-10 interns and coaching/teaching them the basics of the photography industry and offering instructional studio time to learn to use equipment.